

STONEY MIDDLETON HERITAGE PROJECT

Feedback survey (mid project) October 2015

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INTRODUCTION

Stoney Middleton Heritage project is a village inspired undertaking to highlight the heritage of the village. It obtained £30,000 from the Heritage Lottery Fund to finance various schemes including a village website, heritage trails and information boards.

The survey was commissioned to collect feedback on the work undertaken by the project to date, and to help shape its future activities.

Residents of the village who had expressed an interest in the village, its heritage and its future, were asked to complete the survey which was sent to them by email.

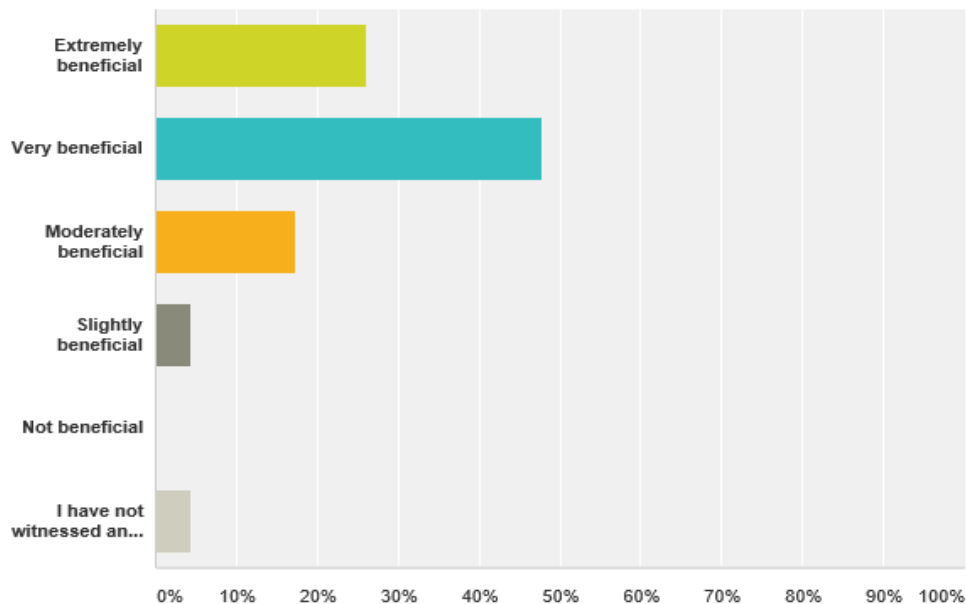
The following results show each question on a separate page, providing the answers as a percentage of those who responded, both numerically and as a bar graph.

SUMMARY

The results show that the project has been extremely successful. It has provided an increased knowledge of the village's heritage. 96% of respondents stated that their knowledge had increased either moderately, significantly or dramatically. This increased knowledge directly connects to a greater pleasure of living in the village. 100% of respondents stated that "an increased knowledge of the village's heritage adds to the pleasure of living in the village". More generally 90% of respondents stated that the project had been either moderately, significantly or dramatically beneficial to the village and its community.

Visitors to the village have increased as noted by over 70% of respondents. The visitors have enjoyed the information boards, one respondent said. *"The information boards are very informative and provide visitors and villagers with a good idea of the vast history associated with the village. The maps and trails are very easy to follow and provide good suggestions of varied walks"*.

In your opinion how beneficial has the project been to the village and its community?



Answer Choices ▾

Responses

▾ Extremely beneficial	26.09%
▾ Very beneficial	47.83%
▾ Moderately beneficial	17.39%
▾ Slightly beneficial	4.35%
▾ Not beneficial	0.00%
▾ I have not witnessed any change	4.35%

Comments

As a relative newcomer to the village I found the project really interesting and feel that the boundary signs as you enter and leave the village give a real sense of identity.

10/22/2015 4:47 PM [View respondent's answers](#)

The project has drawn together much historical information which might have been lost forever.

10/20/2015 10:34 AM [View respondent's answers](#)

More useful to visitors than residents, but worthwhile and to be applauded

10/19/2015 9:12 PM [View respondent's answers](#)

The website and the trails have deepened knowledge of our heritage and the gateway signs have helped increase pride in our village.

10/19/2015 5:27 PM [View respondent's answers](#)

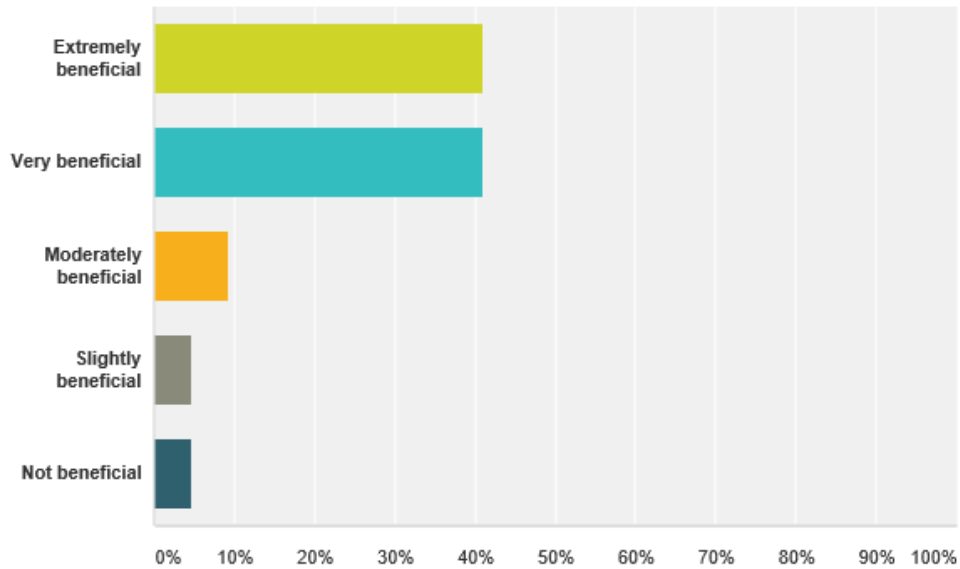
Village heritage is very important to both the present and future generations and the project has captured the interest of many both inside and outside the area who knew little of the wonderful history of its buildings, industry and people that have contributed to the life of this community.

10/19/2015 3:05 PM [View respondent's answers](#)

when we were younger we used to go up on the rocks with our push bikes and have a lot of fun who ever was available at jack masons they would make sure we got across the road safely wot ever happened to the wonder pool that used to flood onto the dale opp henry quentins caravan thank you michael gosney.

10/18/2015 5:03 PM [View respondent's answers](#)

In your opinion how beneficial has the project been to visitors to the village?



Answer Choices	Responses
Extremely beneficial	40.91%
Very beneficial	40.91%
Moderately beneficial	9.09%
Slightly beneficial	4.55%
Not beneficial	4.55%

Comments

I have noticed many more people around the village.

10/22/2015 4:47 PM [View respondent's answers](#)

Visitors now have a ready souce of information especially with the information boards around the village and on the website.

10/20/2015 10:34 AM [View respondent's answers](#)

See previous

10/19/2015 9:12 PM [View respondent's answers](#)

The information boards, strategically placed around the village, and the trail leaflet, alongside the re-vamped website, have made the village far more accessible to visitors as well as much more interesting!

10/19/2015 5:27 PM [View respondent's answers](#)

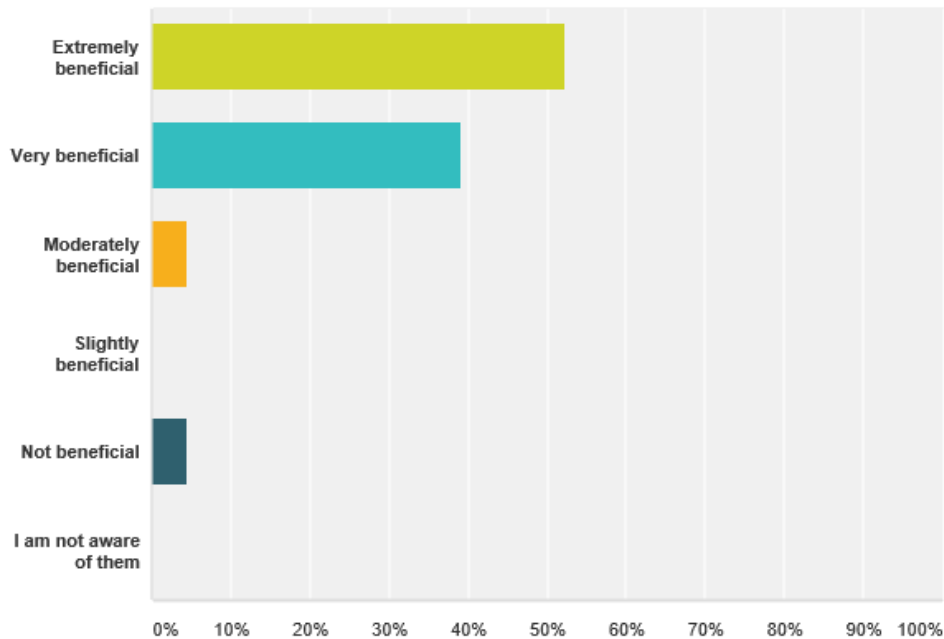
There appears to be more visitors to the village since its heritage was placed on the internet.

10/19/2015 3:05 PM [View respondent's answers](#)

i live in malta now so i wont know

10/18/2015 5:03 PM [View respondent's answers](#)

How would you rate the Heritage Trails along with the Maps and Information Boards?



Answer Choices	Responses
Extremely beneficial	52.17%
Very beneficial	39.13%
Moderately beneficial	4.35%
Slightly beneficial	0.00%
Not beneficial	4.35%
I am not aware of them	0.00%

Comments

I have seen many visitors around the village with the maps or reading the boards with interest.

10/22/2015 4:47 PM [View respondent's answers](#)

The information boards are very informative and provide visitors and villagers with a good idea of the vast history associated with the village. The maps and trails are very easy to follow and provide good suggestions of varied walks.

10/20/2015 6:09 PM [View respondent's answers](#)

Useful and well presented

10/19/2015 9:12 PM [View respondent's answers](#)

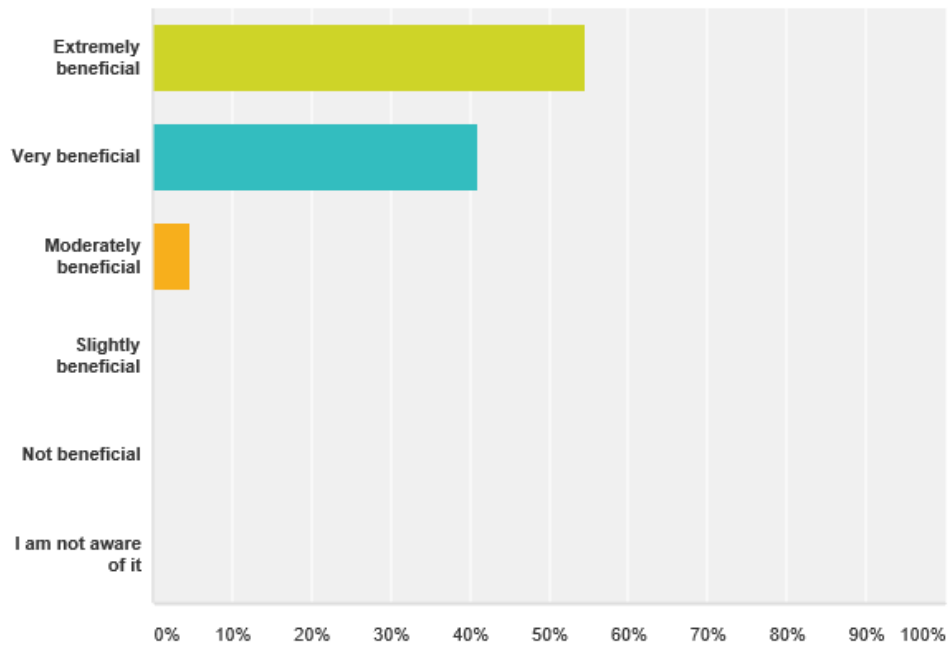
They are clear and information-rich, but far from daunting in terms of detail and presentation.

10/19/2015 5:27 PM [View respondent's answers](#)

The notice boards seem to be very well used by the hikers and visitors to the village, especially the one placed in the Chapel Garden. The "Cliffe" area trail seems to be very popular. .

10/19/2015 3:05 PM [View respondent's answers](#)

How would you rate the SMHCCG website highlighting the village's heritage?



Answer Choices	Responses
Extremely beneficial	54.55%
Very beneficial	40.91%
Moderately beneficial	4.55%
Slightly beneficial	0.00%
Not beneficial	0.00%
I am not aware of it	0.00%

Comments

Very useful for those using social media.

10/26/2015 7:51 PM [View respondent's answers](#)

Informative and gives a real sense of the village's history.

10/22/2015 4:47 PM [View respondent's answers](#)

Wealth of information and old photographs of the village providing a good sense of the village history.

10/20/2015 6:09 PM [View respondent's answers](#)

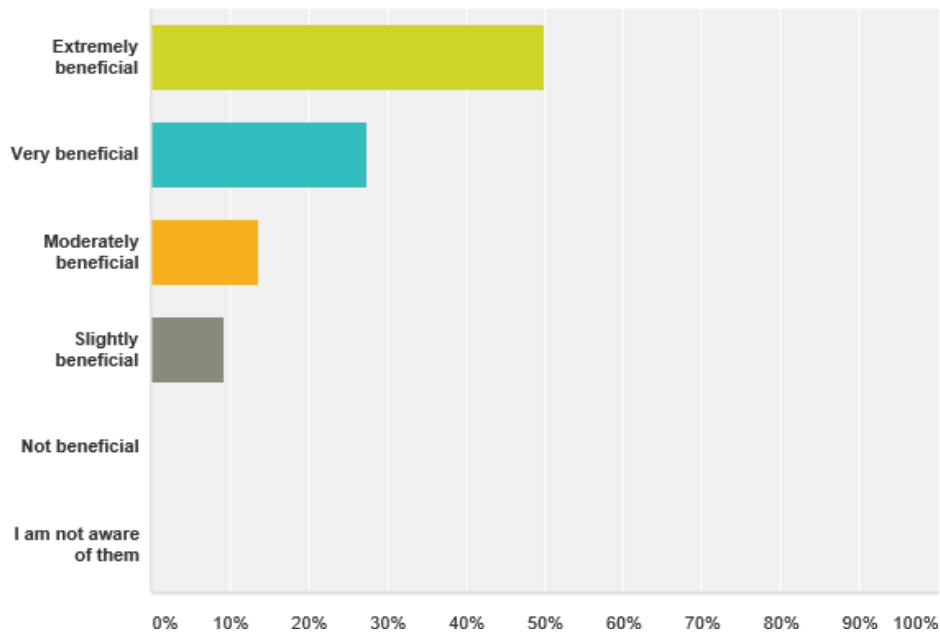
Informative and well thought out

10/19/2015 9:12 PM [View respondent's answers](#)

It gives people the chance to ask questions and raise comments, and encourages people to give contributions that may be of interest that have not been heard of previously.

10/19/2015 3:05 PM [View respondent's answers](#)

**How would you rate the new village
'Gateway Signs'? (village road signs
announcing the village at each entrance to
the village)**



Answer Choices	Responses
Extremely beneficial	50.00%
Very beneficial	27.27%
Moderately beneficial	13.64%
Slightly beneficial	9.09%
Not beneficial	0.00%
I am not aware of them	0.00%

Comments

See comments above

10/22/2015 4:47 PM [View respondent's answers](#)

They look amazing

10/20/2015 11:58 AM [View respondent's answers](#)

The proposed planting scheme by the sign near the allotments needs carrying out.

10/20/2015 10:34 AM [View respondent's answers](#)

Makes me laugh when i see them

10/19/2015 9:12 PM [View respondent's answers](#)

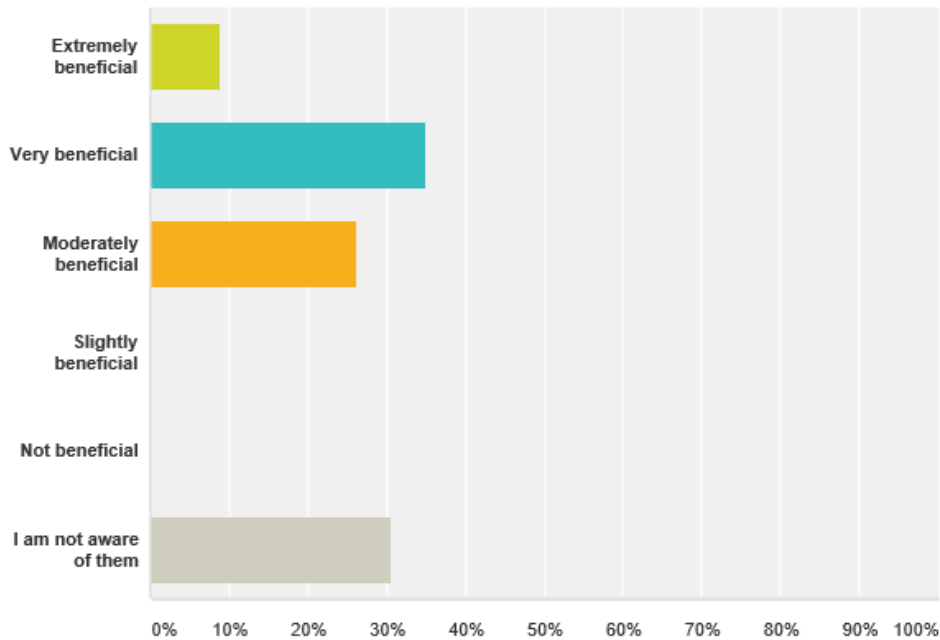
They are attractive and highly visible. They also create interest.

10/19/2015 5:27 PM [View respondent's answers](#)

The sign as people head north excludes part of the village, which is incredibly negative

10/19/2015 1:50 PM [View respondent's answers](#)

How would you rate the village Social Media Sites? (Facebook and Twitter)



Answer Choices	Responses
Extremely beneficial	8.70%
Very beneficial	34.78%
Moderately beneficial	26.09%
Slightly beneficial	0.00%
Not beneficial	0.00%
I am not aware of them	30.43%

Comments

Don't use social media so cannot give a judgement.

10/26/2015 7:51 PM [View respondent's answers](#)

Don't use these.

10/22/2015 4:47 PM [View respondent's answers](#)

I am not on social media site so unable to comment

10/20/2015 11:58 AM [View respondent's answers](#)

Personally I don't use Facebook to access the information

10/20/2015 10:34 AM [View respondent's answers](#)

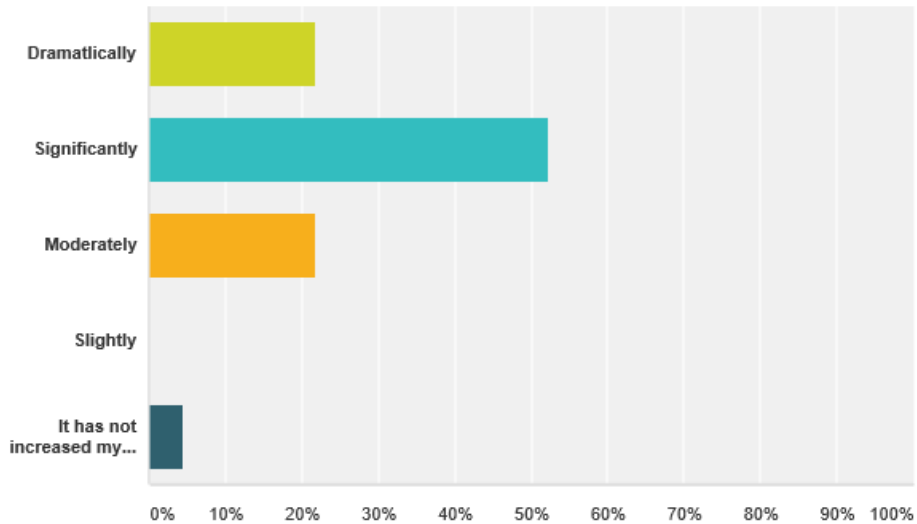
Im a dinosaur

10/19/2015 9:12 PM [View respondent's answers](#)

I do not participate in twitter or Facebook.

10/19/2015 12:39 PM [View respondent's answers](#)

To what extent has the project increased your knowledge of the village's heritage?



Answer Choices ▾

Responses

▾ Dramatically

21.74%

▾ Significantly

52.17%

▾ Moderately

21.74%

▾ Slightly

0.00%

▾ It has not increased my knowledge

4.35%

Comments

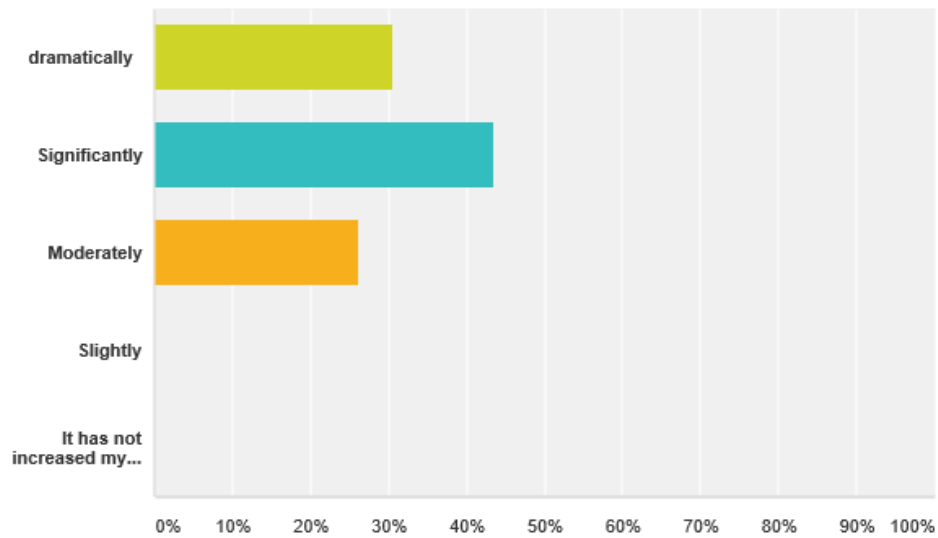
Just need local gossip to bring it up to date

10/19/2015 9:12 PM [View respondent's answers](#)

I have lived here almost three years. While I have read some local history publications, the trails, for example, highlight issues of relevance to the location one is exploring and either expand or helpfully reiterate facts which one knows but may not immediately recall. The photographic evidence supplied by the website helps make history more real.

10/19/2015 5:27 PM [View respondent's answers](#)

Does an increased knowledge of the village's heritage add to the pleasure of living in the village?



Answer Choices	Responses
▾ dramatically	30.43%
▾ Significantly	43.48%
▾ Moderately	26.09%
▾ Slightly	0.00%
▾ It has not increased my knowledge	0.00%

Comments

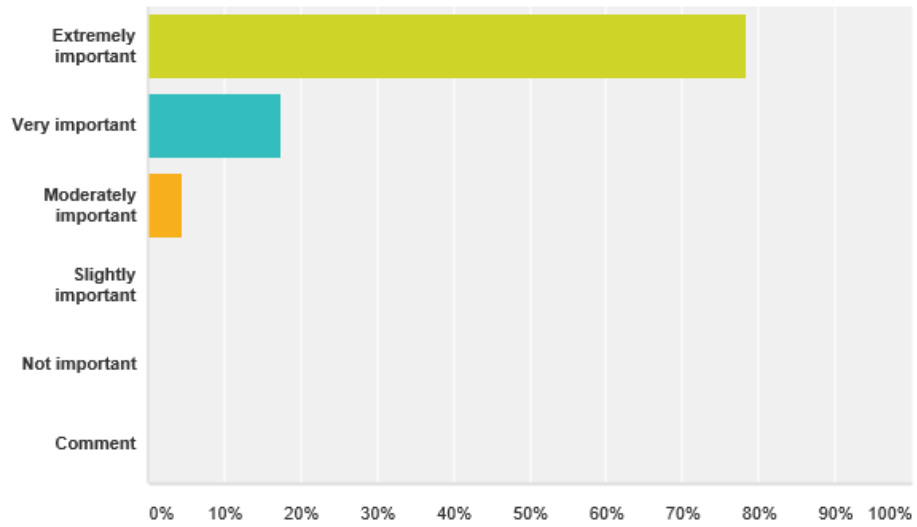
Not as much as having a pub

10/19/2015 9:12 PM [View respondent's answers](#)

I was born in the village, but do not live there now, but my roots will always be there and it's always a pleasure to glean increased knowledge of this lovely place.

10/19/2015 3:05 PM [View respondent's answers](#)

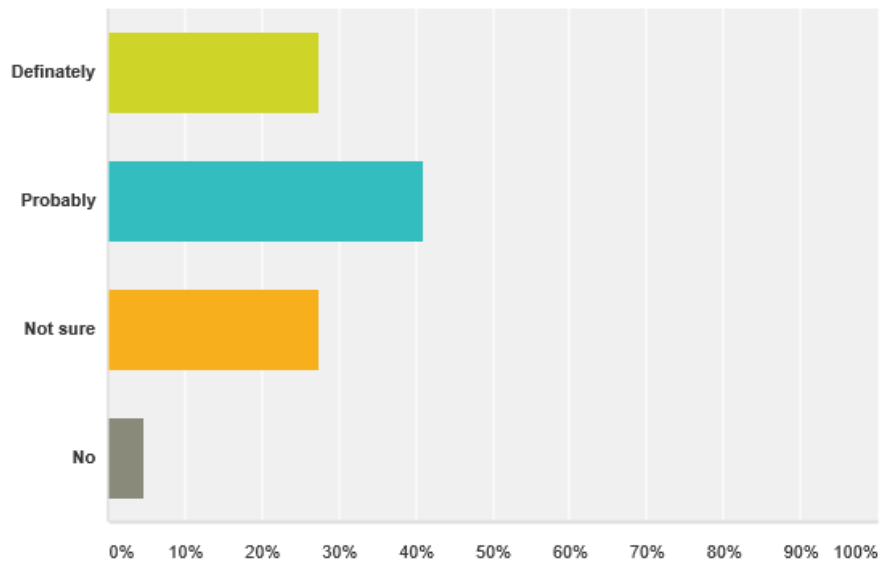
How important do you think it is to preserve and highlight the village's heritage?



Answer Choices	Responses
Extremely important	78.26%
Very important	17.39%
Moderately important	4.35%
Slightly important	0.00%
Not important	0.00%
Comment	0.00%

[Comments](#)

Are you aware of any increase in the number of people visiting the village?



Answer Choices	Responses
▾ Definately	27.27%
▾ Probably	40.91%
▾ Not sure	27.27%
▾ No	4.55%

Comments

I have seen people in the village reading the boards and carrying the village leaflet.

10/20/2015 6:09 PM [View respondent's answers](#)

Definitely have seen many people using signs

10/19/2015 9:12 PM [View respondent's answers](#)

There certainly appear to be more visitors bearing leaflets!

10/19/2015 5:27 PM [View respondent's answers](#)